



Conservation Education Program. *"assuring our future through conservation"*

2022 Stewardship Week

Taos SWCD Hand Drawn Poster Contest

The annual NACD Stewardship Week poster competition is open to K-12th grade students. Taos SWCD will enter 1st place posters in each category (K-4, 5-8, 9-12) to represent our district at the National Association of Conservation Districts poster competition in December 2022.

Contest Rules

- Traditional painted or drawn posters should be photographed or scanned and submitted as JPG or PDF. Photographs must be clear and well framed. Artwork completed on any sized paper will be acceptable.
- Any media may be used, including paint, crayon, colored pencil, charcoal, stickers, paper, or other materials.
- All posters must be created by an individual student, rather than a team of students. Entry must be contestant's original creation and may not be traced from photographs or other artists' published works.
- The 2022 Stewardship theme "Healthy Soil: Healthy Life" must be included on the front side of each poster submission to be eligible for the national poster contest.
- Each entry for the poster contest must be submitted to TSWCD with an entry form to be eligible for judging. The form must be completed and signed by a parent or guardian.
- Although younger students will most likely receive help in planning from parents or teachers, TSWCD encourages each student to do their own work. Note: Entries with student handwriting and coloring will score better than those designed, drawn, and colored by adult assistance.
- All entries must be submitted by email to education@tswcd.org by the end of the day on Friday, May 27th, 2022.

Poster Evaluations

Poster Contest entries are reviewed by a panel of 6 or more conservation professionals and educators. Scoring will be based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme: [Healthy Soils, Healthy Life](#))
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent)

The winning posters will be featured at Taos SWCD's annual meeting and may be published in education materials during the upcoming year. Taos SWCD will contact all students that place in each category and will also submit a news release announcing the winners.

For more information, please email education@tswcd.org